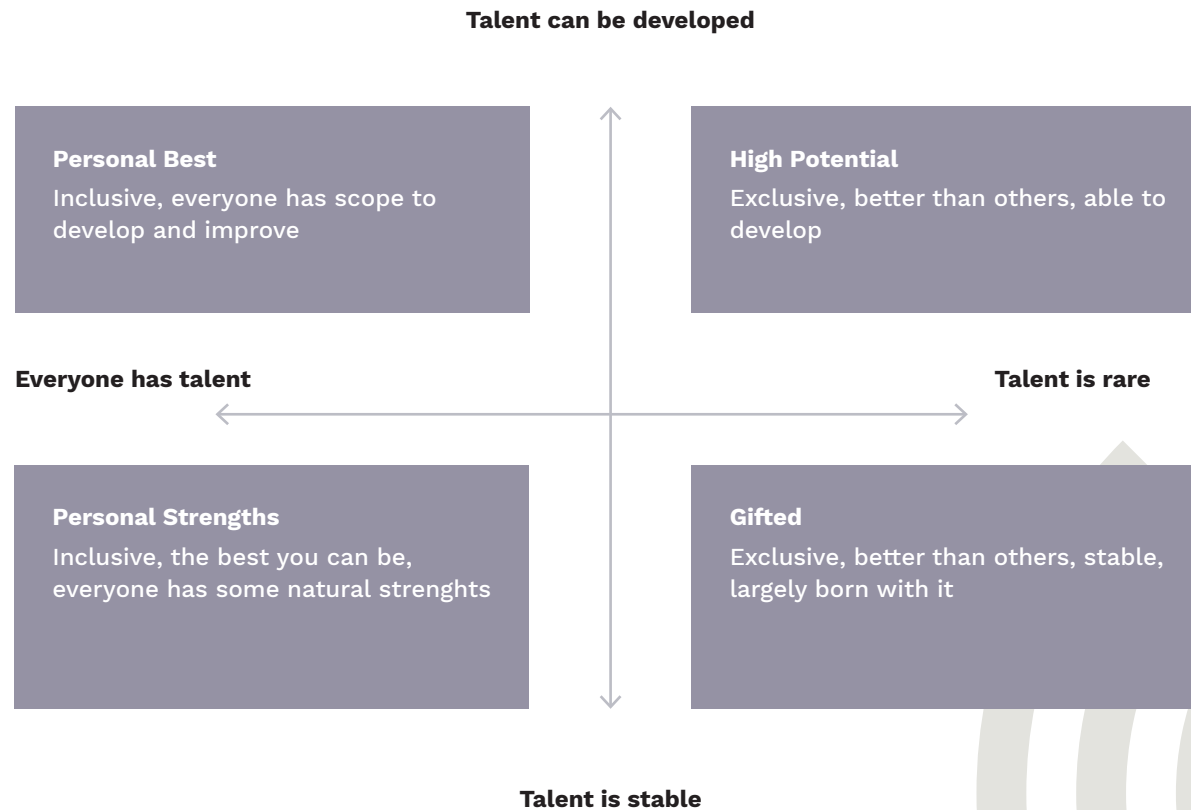


What is talent?



There are many different interpretations of what talent is.

To make sense of these different views of talent we have found it helpful to consider them in terms of two fundamental questions: how rare is talent? (from everyone having talent to just the select few), to what extent are you born with talent, or is it developed?

This creates a simple 2x2 diagram which provides four alternative talent philosophies.